

FORWARD MARCHING POLICIES

"Never to be satisfied" is a first principle of success.

This means steady development, betterment, improvement.

These are the symbols of progress.

Progress is the stepping stone to perfection.

Literary and typographical perfection are the aims of *Dominicana*.

Hence these laws govern every action in our pioneer work.

Ideals are the motive powers of the world.

Ours is to offer a sterling host of writers for the service of the Church, Republic, Humanity and Order.

Great concern at present centers about one most important and vital factor in the life of our publication.

That is solidifying the foundation of what we hope to be a gigantic literary structure.

Every attention and energy has been focused on this end since the inauguration of *Dominicana*.

Redoubled efforts in this direction will begin with the June issue.

Sweeping typographical changes will be made.

Then, *Dominicana* will greet you in a larger, more artistic though unpretentious form. It will bear a new cover, be printed in clear bold type, single column, upon a very fine quality of paper.

Details as well as essentials will be improved.

Build soundly and well and forward march are the watch-words.

These, we believe, are double-quick-time advances. We want to maintain the pace; make each issue better and brighter.

Thus timely topics, articles varied and interesting are promised.

Crisp and comprehensive reports of world-wide Dominican happenings and achievements will be given.

But we need your help. Moreover, we want to deserve it.

For the success of our cause rests with you.

Renew your subscription.

In spite of the increased cost of paper, the nominal price—within the reach of all—50 cents per year stands.

Dollars and cents enter into this proposition only with regard to the meeting of expenses.

Dominicana is not an instrument of revenue.

It has a higher, nobler purpose.

Help us to expand.

Every Dominican community in the country should be on our subscription list. Every follower of Saint Dominic should be a *Dominicana* reader.

This can be accomplished by whole-hearted, enthusiastic co-operation.

If you think the cause worthy—get behind it.

MARCH FORWARD.

—Edward Hughes, O. P.